



House and Home Expenditures

3 Counties
 Marshall County, IL (17123) et al. Putnam County, Stark County
 Geography: County

Prepared by Esri

2016 Housing Summary		2016 Demographic Summary		
Housing Units	11,684	Population	24,218	
2016-2021 Percent Change	-0.83%	Households	9,982	
Percent Occupied	85.4%	Families	6,815	
Percent Owner Households	79.3%	Median Age	45.9	
Median Home Value	\$100,676	Median Household Income	\$51,561	
		Spending Potential Index	Average Amount Spent	
			Total	
Owned Dwellings		84	\$9,056.33	\$90,400,255
Mortgage Interest		76	\$2,796.58	\$27,915,445
Mortgage Principal		79	\$1,543.80	\$15,410,183
Property Taxes		86	\$2,045.34	\$20,416,597
Homeowners Insurance		107	\$472.75	\$4,718,974
Ground Rent		95	\$81.65	\$815,046
Maintenance and Remodeling Services		95	\$1,661.47	\$16,584,752
Maintenance and Remodeling Materials		112	\$405.14	\$4,044,091
Property Management and Security		51	\$49.61	\$495,166
Rented Dwellings		52	\$2,238.03	\$22,340,051
Rent		51	\$2,179.00	\$21,750,803
Renters' Insurance		78	\$15.88	\$158,501
Maintenance and Repair Services		89	\$29.54	\$294,878
Maintenance and Repair Materials		92	\$13.61	\$135,870
Other Lodging		78	\$379.01	\$3,783,301
Owned Vacation Homes		76	\$312.24	\$3,116,819
Mortgage Payment		59	\$94.62	\$944,501
Property Taxes		96	\$129.14	\$1,289,051
Homeowners Insurance		107	\$16.25	\$162,223
Maintenance and Remodeling		63	\$43.04	\$429,640
Property Management and Security		95	\$29.19	\$291,404
Housing While Attending School		91	\$66.77	\$666,482
Household Operations		82	\$1,398.70	\$13,961,812
Child Care		68	\$286.53	\$2,860,179
Care for Elderly or Handicapped		75	\$33.40	\$333,372
Appliance Rental and Repair		87	16	157,057
Computer Information Services		86	\$387.36	\$3,866,656
Home Security System Services		69	\$24.64	\$245,981
Non-Apparel Household Laundry/Dry Cleaning		58	\$15.13	\$151,040
Housekeeping Services		68	\$113.05	\$1,128,439
Lawn and Garden		102	\$414.45	\$4,137,089
Moving/Storage/Freight Express		71	\$44.80	\$447,186
Installation of Computers		82	\$0.32	\$3,201
PC Repair (Personal Use)		85	\$5.45	\$54,415
Reupholstering/Furniture Repair		92	\$7.76	\$77,508
Termite/Pest Control		71	\$20.58	\$205,476
Water Softening Services		108	\$8.26	\$82,426
Internet Services Away from Home		69	\$2.94	\$29,319
Other Home Services (1)		74	\$18.28	\$182,469

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	92	\$4,505.40	\$44,972,943
Bottled Gas	196	\$133.14	\$1,328,966
Electricity	96	\$1,791.91	\$17,886,817
Fuel Oil	120	\$129.92	\$1,296,894
Natural Gas	88	\$469.16	\$4,683,115
Phone Services	87	\$1,427.01	\$14,244,432
Water and Other Public Services	80	\$533.02	\$5,320,634
Coal/Wood/Other Fuel	196	\$21.25	\$212,085
Housekeeping Supplies	91	\$637.87	\$6,367,187
Laundry and Cleaning Supplies	92	\$177.02	\$1,766,976
Postage and Stationery	87	\$148.58	\$1,483,089
Other HH Products (2)	92	\$312.27	\$3,117,122
Household Textiles	83	\$72.30	\$721,701
Bathroom Linens	77	\$9.94	\$99,234
Bedroom Linens	83	\$38.31	\$382,434
Kitchen, Dining Room and other Linens	79	\$6.03	\$60,155
Curtains and Draperies	93	\$14.79	\$147,623
Slipcovers, Decorative Pillows	68	\$3.23	\$32,256
Furniture	76	\$375.37	\$3,746,983
Mattresses and Box Springs	73	\$63.81	\$636,955
Other Bedroom Furniture	76	\$64.52	\$644,050
Sofas	80	\$106.62	\$1,064,308
Living Room Chairs	85	\$37.31	\$372,468
Living Room Tables	69	\$10.12	\$100,974
Kitchen, Dining Room Furniture	66	\$26.93	\$268,837
Infant Furniture	67	\$7.67	\$76,529
Outdoor Furniture	83	\$24.01	\$239,715
Wall Units, Cabinets, Other Furniture (3)	74	\$34.38	\$343,145
Major Appliances	94	\$265.09	\$2,646,109
Dishwashers and Disposals	88	\$22.00	\$219,634
Refrigerators and Freezers	95	\$75.56	\$754,283
Clothes Washers & Dryers	91	\$67.48	\$673,631
Cooking Stoves and Ovens	95	\$38.23	\$381,623
Microwave Ovens	109	\$18.80	\$187,685
Window Air Conditioners	94	\$7.03	\$70,178
Electric Floor Cleaning Equipment	82	\$17.54	\$175,038
Sewing Machines and Miscellaneous Appliances	103	\$18.44	\$184,037

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	77	\$18.72	\$186,899
Housewares	83	\$69.27	\$691,473
Small Appliances	85	\$39.92	\$398,480
Sewing/Needlework/Quilt Materials/Items	107	\$12.67	\$126,507
Window Coverings	83	\$16.70	\$166,699
Lamps/Lighting Fixtures/Ceiling Fans	92	\$35.96	\$358,935
Infant Equipment	84	\$15.18	\$151,525
Rental of Furniture	95	\$4.11	\$41,016
Laundry and Cleaning Equipment	91	\$22.38	\$223,349
Closet and Storage Items	80	\$13.78	\$137,508
Luggage	70	\$6.44	\$64,321
Clocks and Other Household Decoratives	84	\$113.54	\$1,133,311
Telephones and Accessories	85	\$60.83	\$607,209
Grills and Outdoor Equipment	123	\$42.78	\$426,986
Power Tools	97	\$44.22	\$441,422
Hand Tools	93	\$7.20	\$71,851
Office Furniture/Equipment for Home Use	80	\$11.70	\$116,839
Computers and Hardware for Home Use	72	\$124.83	\$1,246,066
Portable Memory	78	\$3.68	\$36,685
Computer Software	73	\$9.49	\$94,684
Computer Accessories	80	\$14.17	\$141,468
Other Household Appliances	81	\$9.22	\$92,031
Misc Equipment incl Ladders/Sheds/Etc	86	\$65.18	\$650,618

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units Cabinets and Other Furniture includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

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