



# Business Summary

3 Counties  
 Marshall County, IL (17123) et al. Putnam County, Stark County  
 Geography: County

Prepared by Esri

Data for all businesses in area		IL(17123),IL(...)			
Total Businesses:		1,114			
Total Employees:		8,767			
Total Residential Population:		24,218			
Employee/Residential Population Ratio:		0.36:1			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		63	5.7%	380	4.3%
Construction		83	7.5%	395	4.5%
Manufacturing		41	3.7%	1,641	18.7%
Transportation		78	7.0%	510	5.8%
Communication		4	0.4%	22	0.3%
Utility		11	1.0%	155	1.8%
Wholesale Trade		41	3.7%	359	4.1%
Retail Trade Summary		194	17.4%	1,431	16.3%
Home Improvement		24	2.2%	203	2.3%
General Merchandise Stores		9	0.8%	49	0.6%
Food Stores		23	2.1%	228	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket		24	2.2%	160	1.8%
Apparel & Accessory Stores		0	0.0%	0	0.0%
Furniture & Home Furnishings		5	0.4%	15	0.2%
Eating & Drinking Places		66	5.9%	583	6.6%
Miscellaneous Retail		43	3.9%	193	2.2%
Finance, Insurance, Real Estate Summary		119	10.7%	373	4.3%
Banks, Savings & Lending Institutions		70	6.3%	195	2.2%
Securities Brokers		5	0.4%	10	0.1%
Insurance Carriers & Agents		26	2.3%	104	1.2%
Real Estate, Holding, Other Investment Offices		18	1.6%	64	0.7%
Services Summary		340	30.5%	2,722	31.0%
Hotels & Lodging		4	0.4%	17	0.2%
Automotive Services		22	2.0%	53	0.6%
Motion Pictures & Amusements		19	1.7%	66	0.8%
Health Services		32	2.9%	825	9.4%
Legal Services		9	0.8%	29	0.3%
Education Institutions & Libraries		44	3.9%	1,004	11.5%
Other Services		210	18.9%	728	8.3%
Government		120	10.8%	778	8.9%
Unclassified Establishments		20	1.8%	1	0.0%
Totals		1,114	100.0%	8,767	100.0%

**Source:** Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

May 26, 2017



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	53	4.8%	339	3.9%
Mining	0	0.0%	0	0.0%
Utilities	9	0.8%	140	1.6%
Construction	84	7.5%	399	4.6%
Manufacturing	38	3.4%	1,626	18.5%
Wholesale Trade	41	3.7%	359	4.1%
Retail Trade	123	11.0%	833	9.5%
Motor Vehicle & Parts Dealers	18	1.6%	125	1.4%
Furniture & Home Furnishings Stores	3	0.3%	7	0.1%
Electronics & Appliance Stores	2	0.2%	6	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	24	2.2%	203	2.3%
Food & Beverage Stores	20	1.8%	220	2.5%
Health & Personal Care Stores	7	0.6%	34	0.4%
Gasoline Stations	6	0.5%	35	0.4%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	2	0.2%	3	0.0%
General Merchandise Stores	9	0.8%	49	0.6%
Miscellaneous Store Retailers	28	2.5%	86	1.0%
Nonstore Retailers	4	0.4%	65	0.7%
Transportation & Warehousing	68	6.1%	360	4.1%
Information	28	2.5%	117	1.3%
Finance & Insurance	101	9.1%	309	3.5%
Central Bank/Credit Intermediation & Related Activities	70	6.3%	195	2.2%
Securities, Commodity Contracts & Other Financial	5	0.4%	10	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	26	2.3%	104	1.2%
Real Estate, Rental & Leasing	23	2.1%	82	0.9%
Professional, Scientific & Tech Services	41	3.7%	170	1.9%
Legal Services	10	0.9%	31	0.4%
Management of Companies & Enterprises	2	0.2%	15	0.2%
Administrative & Support & Waste Management & Remediation	19	1.7%	119	1.4%
Educational Services	30	2.7%	953	10.9%
Health Care & Social Assistance	55	4.9%	1,012	11.5%
Arts, Entertainment & Recreation	21	1.9%	73	0.8%
Accommodation & Food Services	71	6.4%	601	6.9%
Accommodation	4	0.4%	17	0.2%
Food Services & Drinking Places	67	6.0%	584	6.7%
Other Services (except Public Administration)	167	15.0%	481	5.5%
Automotive Repair & Maintenance	17	1.5%	41	0.5%
Public Administration	120	10.8%	778	8.9%
Unclassified Establishments	20	1.8%	1	0.0%
<b>Total</b>	<b>1,114</b>	<b>100.0%</b>	<b>8,767</b>	<b>100.0%</b>

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