



Household Budget Expenditures

3 Counties

Marshall County, IL (17123) et al. Putnam County, Stark County

Geography: County

Prepared by Esri

| Demographic Summary | | | 2016 | 2021 |
|---|---------------------------------|-----------------------------|---------------|----------------|
| Population | | | 24,218 | 23,648 |
| Households | | | 9,982 | 9,771 |
| Families | | | 6,815 | 6,639 |
| Median Age | | | 45.9 | 47.0 |
| Median Household Income | | | \$51,561 | \$52,419 |
| | Spending Potential Index | Average Amount Spent | Total | Percent |
| Total Expenditures | 85 | \$56,020.48 | \$559,196,428 | 100.0% |
| Food | 86 | \$6,972.21 | \$69,596,627 | 12.4% |
| Food at Home | 89 | \$4,445.25 | \$44,372,472 | 7.9% |
| Food Away from Home | 82 | \$2,526.96 | \$25,224,154 | 4.5% |
| Alcoholic Beverages | 80 | \$409.44 | \$4,087,063 | 0.7% |
| Housing | 79 | \$16,178.78 | \$161,496,550 | 28.9% |
| Shelter | 75 | \$11,673.37 | \$116,523,607 | 20.8% |
| Utilities, Fuel and Public Services | 92 | \$4,505.40 | \$44,972,943 | 8.0% |
| Household Operations | 82 | \$1,398.70 | \$13,961,812 | 2.5% |
| Housekeeping Supplies | 91 | \$637.87 | \$6,367,187 | 1.1% |
| Household Furnishings and Equipment | 84 | \$1,474.72 | \$14,720,675 | 2.6% |
| Apparel and Services | 79 | \$1,587.46 | \$15,846,056 | 2.8% |
| Transportation | 92 | \$7,404.70 | \$73,913,694 | 13.2% |
| Travel | 80 | \$1,488.72 | \$14,860,365 | 2.7% |
| Health Care | 97 | \$5,125.97 | \$51,167,455 | 9.2% |
| Entertainment and Recreation | 87 | \$2,533.98 | \$25,294,208 | 4.5% |
| Personal Care Products & Services | 83 | \$609.31 | \$6,082,088 | 1.1% |
| Education | 70 | \$994.09 | \$9,923,014 | 1.8% |
| Smoking Products | 117 | \$481.51 | \$4,806,428 | 0.9% |
| Lotteries & Pari-mutuel Losses | 93 | \$58.38 | \$582,789 | 0.1% |
| Legal Fees | 98 | \$153.42 | \$1,531,449 | 0.3% |
| Funeral Expenses | 125 | \$108.03 | \$1,078,398 | 0.2% |
| Safe Deposit Box Rentals | 108 | \$4.25 | \$42,393 | 0.0% |
| Checking Account/Banking Service Charges | 81 | \$26.88 | \$268,312 | 0.0% |
| Cemetery Lots/Vaults/Maintenance Fees | 66 | \$6.84 | \$68,272 | 0.0% |
| Accounting Fees | 85 | \$76.49 | \$763,526 | 0.1% |
| Miscellaneous Personal Services/Advertising/Fine | 76 | \$45.62 | \$455,409 | 0.1% |
| Occupational Expenses | 75 | \$50.51 | \$504,228 | 0.1% |
| Expenses for Other Properties | 106 | \$145.86 | \$1,456,013 | 0.3% |
| Credit Card Membership Fees | 66 | \$2.55 | \$25,405 | 0.0% |
| Shopping Club Membership Fees | 67 | \$11.16 | \$111,415 | 0.0% |
| Support Payments/Cash Contributions/Gifts in Kind | 91 | \$2,118.58 | \$21,147,673 | 3.8% |
| Life/Other Insurance | 96 | \$397.85 | \$3,971,295 | 0.7% |
| Pensions and Social Security | 81 | \$5,516.59 | \$55,066,627 | 9.8% |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.